

Partnership opportunities

2019 QRC/WIMARQ International Women's Day Breakfast & Resources Awards for Women

incorporating the

Inspire!Convention

Brisbane Convention and Exhibition Centre

8 March 2019



A professional development day for women in Queensland's resources sector

The 14th annual International Women's Day Breakfast and Resources Awards for Women (RAW) gain incorporates the highly-acclaimed Inspire!Convention.

Presented by the Queensland Resources Council (QRC) in association with Women in Mining and Resources Queensland (WIMARQ), the combined events provide an exceptional professional development day for women working in Queensland's resources sector, while recognising and promoting their achievements.

The breakfast and awards form part of the QRC's Women in Resources Action Plan to increase the proportion of women in Queensland's resources sector to at least 20 percent in non-traditional roles by 2020. The event provides a platform to develop female ambassadors, role models and mentors to aid the attraction, retention and development of women in the resources sector.

Currently, women represent just 15 percent of QRC member company workforces, with just 12.5 percent in 'non-traditional' roles. Your company's support for these events provides a valuable adjunct its own diversity programs and highlights its commitment to gender diversity, which is proven to be a competitive advantage in global business.

Partnering with us will demonstrate your company's commitment to gender diversity before an audience of up to 1000 people across Queensland. This includes more than 300 people who will participate in regional events via a live webcast from Brisbane.

Keynote speaker for this year will be **Major Matina Jewell**. Major Jewell is one of the most highly decorated females in Australian military history. Her career culminated in a coveted posting to serve

as part of the United Nations Truce Supervision Organisation in the Middle East. There, she was thrust into a devastating war between Israel and Hezbollah. Matina's story is one of inspiration, authentic leadership and resilience through a trail-blazing military career and beyond.

The IWD breakfast and awards will be followed by the **Inspire!Convention**, which provides practical advice to women to help them advance their careers and to encourage their retention in the sector.

A powerful cohort of leading male and female resources people will provide the foundation for the **Inspire!Convention**.

A panel session, moderated by Major Jewell, will draw out their combined wisdom and provide plenty of opportunity for audience questions and interaction on the theme of workplace flexibility.

This will be followed by workshops on personal branding and negotiation skills by leading specialists in these areas.

The convention will also offer networking opportunities, including the finale networking cocktails event to round off the day.

Following are several opportunities in a number of price ranges to suit your marketing budget.

We look forward to your support for these signature events on our 2019 resources calendar.



ABN 59 050 486 952

Level 13 133 Mary Street
Brisbane
Queensland 4000

NAMING RIGHTS BRISBANE BREAKFAST

Investment: \$20,000 +GST

Number of sponsors: 1

Sponsor benefits:

- Sponsor's name in the title of the event: YOUR COMPANY NAME presents **2019 QRC/ WIMARQ International Women's Day Breakfast**
- Sponsor's name/logo to appear on breakfast program, signage and promotional materials
- Ten complimentary tickets to the breakfast and convention
- Opportunity to give the vote of thanks at the breakfast
- Your branded item on tables
- Company pull-up banner on the stage and in foyer for duration of the breakfast
- Media opportunities
- Opportunity to promote your organisation to approximately 1000 people working in the resources sector including industry and government leaders
- Extensive social media coverage to a large established online networks of women in the resource sector (approximately 5000).

NAMING RIGHTS INSPIRE!CONVENTION

Investment: \$15,000 +GST

Number of sponsors: 1

Sponsor benefits:

- Sponsor's name in the title of the event: YOUR COMPANY NAME presents **2019 QRC/ WIMARQ Inspire!Convention**
- Sponsor's name/logo to appear on convention program, signage and promotional materials
- Ten complimentary tickets to the breakfast and convention
- Opportunity to give the vote of thanks at the convention
- Your branded item on convention tables
- Company pull-up banner on the

stage and in foyer for duration of the convention

- Media opportunities
- Opportunity to promote your organisation to approximately 1000 people working in the resources sector including industry and government leaders
- Extensive social media coverage to a large established online networks of women in the resource sector (approximately 5000).

NAMING RIGHTS MORANBAH BREAKFAST

Investment: \$5,000 +GST

Number of sponsors: 1

Sponsor benefits:

- Sponsor's name in the title of the event: YOUR COMPANY NAME presents **2019 QRC/ WIMARQ MORANBAH IWD BREAKFAST**
- Sponsor's name/logo to appear on MORANBAH signage and promotional materials
- TWO complimentary tickets to the breakfast
- Opportunity to give the vote of thanks at the Moranbah breakfast
- Your branded item on breakfast tables
- Company pull-up banner on the stage and in foyer for duration of the breakfast
- Media opportunities
- Opportunity to promote your organisation to approximately

240 people working in the resources sector including industry and government leaders

- Extensive social media coverage to a large established online networks of women in the resource sector (approximately 5000).

NAMING RIGHTS RAW AWARD CATEGORIES

Investment: \$5,000 +GST

Number of sponsors: 1 for each award category - five categories.

Sponsor benefits:

- Sponsor's name in the title of the award category:
- Sponsor's name/logo to appear on convention program, convention signage and promotional materials
- Four complimentary tickets to the breakfast and convention
- Opportunity to announce the winner of your sponsored award category
- Company pull-up banner on the stage and in foyer for duration of the breakfast
- Media opportunities
- Opportunity to promote your organisation to approximately 1000 people working in the resource sector including industry and government leaders
- Extensive social media coverage to a large established online networks of women in the resource sector (approximately 5000).



SPONSOR NETWORKING EVENT

Investment: \$4,000 +GST

Number of sponsors: 1

Sponsor benefits:

- Sponsor's name in the title of the networking event:
- Sponsor's name/logo to appear on convention program, convention signage and promotional materials
- Two complimentary tickets to the convention and breakfast
- Opportunity to present a vote of thanks at the convention networking cocktails function
- Company pull-up banner on the stage and in foyer for duration of the convention networking function
- Media opportunities
- Opportunity to promote your organisation to approximately 1000 people working in the resource sector including industry and government leaders
- Extensive social media coverage to a large established online networks of women in the resource sector (approximately 5000).

SPONSOR CONVENTION LUNCH

Investment: \$4000 +GST

Number of sponsors: 1

Sponsor benefits:

- Sponsor's name/logo to appear on convention program, signage, and promotional material
- Company pull-up banner at convention sessions on stage and in foyer (note, excludes the networking function)
- Two complimentary tickets to convention
- Media opportunities
- Opportunity to promote your organisation to approximately 1000 people working in the resources sector including industry and government leaders

- Extensive social media coverage to large established online networks of women in the resources sector (approximately 5000).

EXHIBITOR SPACES

Investment: \$2000 +GST

Number of spaces: 5

Sponsor benefits:

- Your own 3mx3m space in the conference foyer
- Opportunity to promote your organisation to up to 580 women and resources sector leaders
- Promotion of your company credentials as an employer of choice for women - increasingly a criteria required of service providers to the resources sector.

ADDITIONAL INFORMATION

- Deposit of 50 percent of total sponsorship to be paid within 14 days of finalising the sponsorship agreement with the remaining 50 percent to be paid no later 8 February 2019.
- Sponsor logo to be provided to organisers at the time of sponsor agreement
- As limited sponsorships are available, sponsorship will be confirmed with the first sponsor providing a signed agreement. All reasonable effort will be undertaken to ensure your organisation receives its preferred arrangement

- Application for sponsorship should be made on the accompanying agreement form
- Application for sponsorships closes on 29 September 2017.



WIMARQ

Women in Mining and Resources Queensland (WIMARQ) is a voluntary, not-for-profit group that organises events primarily aimed at promoting networking between women in all areas of the minerals and energy sectors, and providing professional development opportunities. WIMARQ is also reference group to the Queensland Resources Council



QRC

The Queensland Resources Council is a not-for-profit peak industry association representing the commercial developers of Queensland's minerals and energy resources.

CONTACT DETAILS

For further information please contact Caroline Morrissey on 3316 2507 or carolinem@qrc.org.au



QRC|WIMARQ 2019

INTERNATIONAL WOMEN'S DAY BREAKFAST RESOURCES AWARDS FOR WOMEN & Inspire!Convention

PARTNERSHIP OPPORTUNITIES

Agreement form

Brisbane Convention and Exhibition Centre 8 March 2019 - Plaza Ballroom & Moranbah Community Centre 8 March 2019

Company name:

agrees to purchase a partnership package as indicated below under the terms set out in the partnership proposal document. Please place a mark in the box reflecting your partnership preference. If this preference has already been taken, QRC will contact you to discuss other opportunities.

NAMING RIGHTS TO THE BRISBANE IWD BREAKFAST

Investment \$20,000 + GST

Number of investors: 1

NAMING RIGHTS TO THE INSPIRE!CONVENTION

Investment \$15,000 + GST

Number of investors: 1

SOLD

MORANBAH IWD BREAKFAST SPONSORSHIP

Investment: \$1250 +GST

Number of investors: 4

NAMING RIGHTS TO AWARD CATEGORY

Investment: \$5,000 +GST

Number of investors: 5 (one for each category)

LUNCH EVENT SPONSOR

Investment: \$4,000 +GST

Number of investors: 1

NETWORKING EVENT SPONSOR

Investment \$4,000 +GST

Number of investors: 1

EXHIBITOR SPACE

Investment: \$2000 +GST

Number of investors: 5

PARTNER DETAILS

Company contact details

Name:

Address:

Direct telephone

Mobile

E-mail

PAYMENT METHOD

Cheque enclosed

Please invoice

Credit card payment

Visa

Mastercard

AMEX

Diners

Card number

Name on Card

Expiry Date

Telephone (if different)

Amount authorised to be charged \$

Signature of card holder

date

WHO WE ARE

QRC

The Queensland Resources Council (QRC) is a not-for-profit peak industry association representing the commercial developers of Queensland's minerals and energy resources. QRC works to secure an environment conducive to the long-term sustainability of the minerals and energy sectors in Queensland

WIMARQ

Women in Mining and Resources Queensland (WIMARQ) is a voluntary, not-for-profit group that organises events to promote networking between women in all areas of the minerals and energy sectors, and provide professional development opportunities.

WIMARQ is a reference group to the Queensland Resources Council web: [Click here](#)

e-mail: carolinem@qrc.org.au

Facebook: [Click here](#)

LinkedIn: [Click here](#)

Twitter: [@WimarqWimarqers](#)



CONTACT DETAILS

For further information please contact Caroline Morrissey on 3316 2507 or 0417 770 893 or carolinem@qrc.org.au
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